



## Global Youth Mobilization: Terms of Reference for the Monitoring and Evaluation – External Consultancy

### 1. Summary

- 1.1 Purpose:** This final evaluation aims to review the achievements, impact, effectiveness and efficiency of the activities and operational collaboration between the Big 6 Youth Organisations completed throughout the Global Youth Mobilization (GYM) project.
- 1.2 Audience:** The findings and recommendations of this evaluation will be provided to the GYM Project Board and Team, wider Big 6 international teams, the World Health Organisation (WHO) and United Nations Foundation (UNF). Depending on the nature of the report, elements of it will be used to inform our plans for GYM '2.0' and to evidence the impact of the GYM with external audiences and prospective partners and donors.
- 1.3 Commissioners and reporting:** This consultancy will be commissioned and managed by the Project Coordination Team of the Global Youth Mobilization. They will report and present their findings to the GYM Project Board and Team.
- 1.4 Timeframe:** Estimated dates of consultancy: **From 1 August – 2 December 2022**
- 1.5 Location:** The consultant or organisation will be expected to work remotely within a globally dispersed team. As such, flexibility in the schedule will be required
- 1.6 Application and deadline:** The consultant or organisation is expected to submit a short proposal, with supporting testimonial and references **by the 21 July 2022.**

### 2. Background

The Global Youth Mobilization (GYM) is an initiative powered by the Big 6 youth organizations<sup>1</sup> supporting young people in taking action to improve their lives now and in a post-Covid-19 world. Supported by the World Health Organisation and United Nations Foundation, Global Youth Mobilization aims to address the negative impact of the pandemic on young people and support them to build back better.

You can read more about the GYM's impact achieved to date and how it operates in our interim report launched in early March 2022. See full report [here](#) and short video [here](#).

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<sup>1</sup> Formed in 1996, the Big 6 Youth Organisations is an alliance of leading international youth-serving organisations. It comprises the five largest youth movements in the world: the Young Men's Christian Association (YMCA), the World Young Women's Christian Association (YWCA), the World Organisation of the Scout Movement (WOSM), the World Association of Girl Guides and Girl Scouts (WAGGGS), the International Federation of Red Cross and Red Crescent Societies (IFRC), and a leading programme for youth development, the Duke of Edinburgh's International Award (the Award). Together, the Big 6 actively involve over 250 million young people.



### 3. Evaluation Purpose and Scope

#### 3.1 Purpose (Overall Objective)

The final evaluation aims to review the achievements, impact, effectiveness and efficiency of the activities and operational collaboration between the Big 6 Youth Organisations completed throughout the GYM.

The findings and recommendations of this evaluation will be provided to the GYM Project Board and Team, wider Big 6 international teams, the World Health Organisation (WHO) and United Nations Foundation (UNF). Depending on the nature of the report, elements of it will be used to evidence the impact of the GYM with external audiences and prospective partners and donors.

In addition, it will be used as a basis to inform future collaboration between the Big 6 Youth Organisations, help to inform key 'asks' of future donors and partners and specifically inform the design and build of an effective model for GYM '2.0'.

The evaluation will:

**a) Review the achievements of the GYM as per the established log frame:**

The GYM's log frame has a set of 5 key outcomes and 16 corresponding indicators that were established at the beginning of the initiative. It is assumed that these will form the basis for establishing the evaluation questions and structuring the data collection. This should specifically include **evidencing whether the GYM delivered on its primary goal of building young people's resilience to the negative impacts of Covid-19 and engaging them in response and recovery efforts** (as defined in the log frame)

**b) Assess the effectiveness, efficiency and practical application of the Local Solutions model and make recommendations for '2.0'**

The Local Solutions funding platform and overall model of reviewing, approving, awarding and monitoring micro-grants is at the heart of the GYM and the main focus of our future plans. We want the evaluation to assess the effectiveness and efficiency of the approach in terms of the experience for applicants; our ability to reach diverse audiences and so on to inform our next steps.

**c) Review the effectiveness of the GYM's approach to youth participation**

Young people have been central to the design of the GYM, all decision-making and awarding funds. We need to understand what went well and where we could improve on to ensure we continue to develop effective youth leadership and participation.

**d) Evaluate the impact of the GYM on the Big 6 international and national organizations:**

Given the GYM represents the first time that the Big 6 have implemented a truly operational joint initiative, it is proposed that the evaluation focuses on understanding the value and impact the GYM has had on each of the Big 6 organisations at an international and national level.

**e) Review the overall governance and operating model for the GYM to provide recommendations for future Big 6 initiatives**

We need to understand whether our governance and operating model worked as well as it could and what we could do differently in the future to ensure maximum impact.



### 3.2. Scope

The final evaluation will be conducted in the last five months of the project and will be expected to focus on the following aspects of the project, at a global level:

- Local Solutions
- National Projects
- The overall GYM governance, operating model and approach to youth participation
- Accelerator Programme
- Advocacy activity, including the Global Youth Summit, webinars, external engagements and reporting.

### 3.3. Budget

The budget available for this external evaluation is approximately USD 40,000. This includes all costs associated with the work.

## 5. Evaluation Methodology

The applicant is expected to propose an approach and methodology for the evaluation. The specific evaluation methodology should include a range of mixed quantitative and qualitative methods. It is assumed that it will draw upon the following primary methods to be further clarified in consultation with the GYM Project Team:

- Analysis of the quantitative and qualitative data available from the project interventions and other evaluations over the life of the project
- Desktop review of the GYM project documents, beneficiary data, reports, etc.
- Key information from interviews and focus group discussions (institutional and beneficiaries)
- Interactions and discussions with stakeholders and participants across all levels - from the Board through the Youth Panels and funded projects.

## 6. Deliverables and timeline

**6.1 Inception Report:** The inception report should outline the structure of the report to be submitted by the consultant and include the expectations as to what extent the purpose of the evaluation can be achieved and key research questions to be answered. It should outline the parameters of the workplan and include the proposed methodologies, a data collection and reporting plan with identified deliverables, draft data collection tools such as interview guides, questionnaire, sampling method, the allocation of roles and responsibilities within the team, a timeframe with firm dates and workplan for deliverables.

**6.2 Findings Workshop:** The consultant/team will present its preliminary findings to relevant stakeholders through virtual workshop(s).

### 6.3 Report, presentation and timeline:

**6.3.1 An interim report,** identifying key initial findings, lessons learned and recommendations for the current and future project, will be submitted by the **end of October 2022**.

**6.3.2 Final report and presentation:** The final report will contain a short executive summary and the main body of the report, covering the background of the intervention evaluated, a



description of the evaluation methods and limitations, findings, conclusions, lessons learned, and recommendations. It is assumed that final report will be prepared, finalised and presented to the GYM Project Board in **mid-December 2022 (exact date TBC)**.

## 8. Evaluation Quality and Ethical Standards

The evaluators should take all reasonable steps to ensure that the evaluation is designed and conducted in a transparent and impartial manner and respects and protects the rights and welfare of the people involved. The team must also ensure the evaluation is technically accurate and reliable and contributes to organizational learning and accountability. The team should adhere to following evaluation standards:

1. Utility: Evaluations must be useful and used
2. Feasibility: Evaluations must be realistic, diplomatic, and managed in a sensible, cost-effective manner
3. Ethics & Legality: Evaluations must be conducted in an ethical and legal manner, with regard for the welfare of those involved in and affected by the evaluation
4. Impartiality & Independence; Evaluations should be impartial, providing a comprehensive and unbiased assessment of the views of all stakeholders
5. Transparency: Evaluation activities should reflect an attitude of openness and transparency
6. Accuracy: Evaluations should be technically accurate, providing sufficient information about the data collection, analysis, and interpretation methods so its merit can be determined
7. Participation: Stakeholders should be consulted and meaningfully involved in the evaluation process, where feasible and appropriate.
8. Collaboration: Collaboration between key operating partners in the evaluation process is essential to improve the legitimacy and utility of the evaluation. Youth engagement in evaluation design and process is key.

The organisation or consultant will not be allowed, without prior authorization in writing, to present any of the analytical results as his / her own work or to make use of the review results for private publication purposes. The original content, data set, pictures etc. should be submitted to the project team to ensure accountability and data protection of the study.

## 9. Evaluator(s) and Qualifications

The successful consultant or organisation should be able to provide:

- Demonstrable experience in leading and managing evaluation of a global scale initiative delivered by multiple partners.
- Demonstrated experience planning and implementing final project evaluation.
- Strong analytical skills and ability to clearly synthesise and present findings, draw practical conclusions, make recommendations and to prepare well-written reports in a timely manner.
- Proven track record of conducting qualitative research/ assessment/study including the development of interview schedules and qualitative data as well quantitative data analysis, especially in a youth development context.
- Experience in qualitative and quantitative data collection and data analysis techniques.



- Strong computer skills in spreadsheet, word processing, database management (MS Access) and statistical analysis software familiarity (SPSS, Stata, SaaS), and presentation software required.
- Demonstrated capacity to work both independently and as part of a team, with a familiarity working with people from different cultures/contexts.
- Strong interpersonal, communication and organisational skills required.
- University degrees at the post-graduate level in relevant field of study.
- Excellent written and spoken English skills required in addition to excellent analytical, writing and presentation skills.
- Working knowledge of second language is strongly preferred, ideally Spanish, French and/or Arabic.
- Knowledge and experience working within the youth and non-formal education and learning context is preferred but not essential.
- Familiarity with trends and developments in non-formal education and youth engagement is preferred but not essential.

## 10. Application Procedures

Interested organisations or individual consultants should submit their application material by **21 July 2022**, midnight CET. to [lauren.mccormack@ifrc.org](mailto:lauren.mccormack@ifrc.org). In the subject line, please state the consultancy you are applying for, your company name or last name and first name. (SUBJECT: GYM Evaluation - Last Name, First Name). Application materials should include:

1. **Short credentials and background briefing** clearly summarising your experience as it pertains to this assignment, a brief description of your firm or institution (for applicants other than individual contractors) and three professional references. For individual consultants, please submit for your full CV.
2. **Technical proposal** not exceeding four pages expressing an understanding and interpretation of the TOR, the proposed methodology, and a time and activity schedule.
3. **Financial proposal** itemising estimated costs for services rendered (daily consultancy fees), and any other related supplies or services required for the evaluation.
4. At least one example of an **evaluation report** similar to this request.

We thank you in advance for understanding that only short-listed candidates will be contacted for the next steps in the application process.